



# SLEOTY 2025

## Sponsorship Opportunities

Entrepreneurial Growth through Resilience,  
Risk and Reward

# Sri Lankan Entrepreneur of the Year 2025

25th Annual Awards – 50 Year Celebration of FCCISL

Organized by  
Federation of Chambers of Commerce and  
Industry of Sri Lanka



# FCCISL

## The Voice of Sri Lankan Private Sector

- ▶ Established in 1973, **FCCISL is the largest and most representative apex chamber of Sri Lankan private sector – large, medium, small and micro scale enterprises.**
- ▶ With a **nationwide membership of 65 chambers of commerce and business associations**, FCCISL espouses the shared vision of the Sri Lankan businesses across the nation.
- ▶ FCCISL reaches over **40,000 business companies in all districts and provinces of Sri Lanka** through the membership of national and regional chambers of commerce and business associations across the country.
- ▶ **FCCISL is the focal point of SAARC CCI – South Asia, CCPIT – China, CACCI – Asia Pacific, and other global regions in the world.**
- ▶ As an umbrella organization of the private sector, the **FCCISL has been playing a key role in promoting Sri Lankan businesses and industries in global markets** by providing the member bodies with a wide spectrum of services ranging from advisory, lobbying, consultative and promotional services to information sharing.
- ▶ **At national and international levels, FCCISL annually organizes numerous events, projects and initiatives - business leaders' conclaves, trade exhibitions, investment forums, young entrepreneurs' workshops, startup bootcamps, women entrepreneurs' forums, MSME development programs, etc. Sri Lankan Entrepreneur of the Year – SLEOTY is the annual flagship event of FCCISL.**

# FCCISL Membership

## 65 Chambers & Associations - 40,000+ Business Entities

National Chambers - 09

Regional Chambers - 30

Business Associations - 20

Business Councils - 03

Business Institutes - 03

FCCISL has a network of 40,000+ Business Entities of Large, Medium, Small and Micro Scale from all Provinces of Sri Lanka - Southern, North Central, North Western, Central, Western, Northern, Eastern, Sabaragamuwa and Uva.



# **SLEOTY**

## **Sri Lankan Entrepreneur of the Year Award**

### **Be a Part of SLEOTY**

- ▶ SLEOTY is the most prestigious national level recognition for Sri Lankan businesses in all sectors across Sri Lanka.
- ▶ SLEOTY, the long-term national award scheme of FCCISL, is the first and most comprehensive award scheme, which evaluates local businesses based on multifaceted criteria, which includes their productivity, innovativeness, financial strength, management style, employment generation capacity, technology used, competitiveness and sustainability.
- ▶ SLEOTY has also been a pioneer in recognizing Sri Lankan entrepreneurs celebrating 50 years of FCCISL and 25 years of SLEOTY.
- ▶ A unique face of SLEOTY is its emphasis on recognizing not only national and international level Sri Lankan businesses, but also regional business talents in all provinces - Southern, North Central, North Western, Central, Western, Northern, Eastern, Sabaragamuwa and Uva.
- ▶ SLEOTY also recognizes the entrepreneurial talents of Youth, Women, and Persons with Disabilities.
- ▶ Great opportunity for you to reach regional, national and global markets via FCCISL's membership of 65 chambers and business associations – 40,000+ business entities, and via FCCISL's global network of international stakeholders – Americas, Asia Pacific, Africa, Europe, and Middle East.
- ▶ FCCISL runs sustainable CSRs projects, Corporate Social Responsibility, through the development of MSMEs.

# SLEOTY

## Past Winners

1. Mr. Kulatunga Rajapaksha - Chairman, Samson Group (DSI)
2. Mr. Kumar Devapura - Chairman, Tri-Stra Apparel Exporters (Pvt) Ltd.
3. Mr. P. M. Nandadasa - Chairman, Flexport (Pvt) Ltd.
4. Mr. Daya Gamage - Chairman, Daya Group of Companies
5. Mr. Greatain Gunawardena - Chairman/ MD, Hands International
6. Ms. Otara Chandiram - Chairperson, Odel (Pvt) Ltd.
7. Mr. Raja Hewabowala - Chairman/ MD, Silicone Coating (Pvt) Ltd
8. Mr. Jagath Peiries - Chairman, Royal Fernwood Porcelain (Pvt) Ltd.
9. Mr. Gamini Saparamadu - Chairman, Kent Group of Companies
10. Mr. Lalith Kahatapitiya - Chairman, K. I. K. Lanka (Pvt) Ltd.
11. Dr. Ravi Liyanage - Chairman, Kindom of Raigam
12. Mr. W. K. H. Wegapitiya - Chairman, LAUGFS Holding Ltd.
13. Mr. Samantha Kumarasinghe - Chairman, Multichemi International (Pvt) Ltd.
14. Mr. Ruwan Edirisinge - Chairman / MD, RN Constructions (Pvt) Ltd.
15. Mr. Richard Jayatissa - Managing Director, Richard Trading Co. (Pvt) Ltd
16. Mr. Lal Keerthi Gunawardena - Chairman / MD, Lucky Lanka Milk
17. Mr. Nayana D.P. Dehigama - Managing Director, Epic Lanka (Pvt) Ltd.
18. Mr. Sujeewa Palliyaguruge - Managing Director, Oak Ray Wood Carvings (Pvt) Ltd.
19. Mr. Dinesh B. Saparamadu - Managing Director, hSenid Business Solutions (Pvt) Ltd.
20. Mr. Anurath Abeyrathne - Chairman, Korean SPA Packaging (Pvt) Ltd.
21. Mr. Shehan Senavirathne - Chairman, SMS Holding (Pvt) Ltd.
22. Mr. Aelian Gunawardene - Founder / Managing Director, JAT Holdings (Pvt) Ltd.
23. Mr. T.B.D. Bandara - Chairman/ MD, Sakya Higher Education Group
24. Mr. Aruna Kothalawala - Managing Director, Wijaya Products

# **SLEOTY**

## **Hall of Fame**

- ▶ 2010 – Deshamanya Don Harold Stassen Jayawardena (Mr. Harry Jayawardena), Chairman of Melstacorp PLC, Chairman of Distilleries Company of Sri Lanka, Chairman of Aitken Spence
- ▶ 2010 - Deshamanya Hewa Komanage Dharmadasa, Chairman of Navaloka Group of Companies
- ▶ 2015 - Deshamanya Merrill Joseph Fernando, Chairperson of Ceylon Tea Services PLC (Dilmah)
- ▶ 2017 - Dr. Kulatunga Rajapaksa, Chairman and Group Managing Director of DSI Samson Groups
- ▶ 2018 – Deshabandu Dr. Wegapitiya Kattadiyalage Hemachandra Wegapitiya, Chairman of LAUGFS Holdings Limited
- ▶ 2019 – Mr. Hatim Akbarally, Company Director at Akbar Brothers

# **SLEOTY**

## **Award Categories**

Sri Lankan Entrepreneur of the Year

Women Entrepreneur of the Year

Young Entrepreneur of the Year

Most Innovative Entrepreneur of the Year

# **SLEOTY**

## **Regional & National Awards**

Sri Lankan Entrepreneurs are recognized at both national and regional level - Southern, North Central, North Western, Central, Western, Northern, Eastern, Sabaragamuwa and Uva.

**25 National Awards**

**117 Regional Awards**



# SLEOTY

## Judging & Evaluation Process

- ▶ A **comprehensive, multi – faceted evaluation process** has ensured the integrity and high standards of the Sri Lankan Entrepreneur of the Year.
- ▶ The eminent **Panel of Judges comprises of 20 members** holding leading positions in the public, private, development sectors and the academia.
- ▶ Applications are **grouped according to the region and the category of the business**.
- ▶ The applications are first filtered through a **Desk Review**. Then, the panel conducts **Field Visits** to the businesses that have been short listed for awards.
- ▶ The **processes, quality standards, employee welfare schemes and other corporate social responsibility initiatives** will be assessed during the field visits. Selected entrepreneurs are given an opportunity to gauge their **leadership qualities, vision, mission, growth potential and sustainability** of their enterprises at individual interviews.
- ▶ The weighted scores are summed up through a final review process and the judges decide on the winners in unison under different award categories.

The background is a rich green with a futuristic, digital theme. It features a city skyline with various buildings, some of which are highlighted with glowing yellow and white lights. Overlaid on the city are complex network diagrams consisting of interconnected nodes and lines, some of which are also glowing. In the lower-left corner, there is a group of silhouettes of business professionals in formal attire, standing and looking towards the right. The overall atmosphere is one of high-tech business and innovation.

# **SLEOTY**

## **Benefits For Sponsors**

# SLEOTY Sponsorship Opportunities

## Benefits for Sponsors

- ▶ SLEOTY reaches **all provinces of Sri Lanka** through **national and regional award categories**.
- ▶ SLEOTY provides numerous promotional opportunities for you to reach **the most comprehensive audience across Sri Lanka and beyond**.
- ▶ Together with **Sri Lankan entrepreneurs, representatives of foreign diplomatic missions, ministers, policy makers, government officials, industry professionals, academics, civil society organizations, international agencies, etc. will gather at SLEOTY** creating an ideal platform for you to promote your brand.
- ▶ You can reach **40,000+ business entities across Sri Lanka** via FCCISL membership of 65 business chambers and associations.
- ▶ You can reach **1500+ entrepreneurs at the SLEOTY venue**.
- ▶ You can reach **international businesses and stakeholders via FCCISL global networks – Americas, Asia Pacific, Africa, Europe and Middle East**.
- ▶ SLEOTY has so far **awarded 1250+ business entities, including young entrepreneurs, women entrepreneurs, businesses run by people with disabilities, etc.,** throughout 25 years of SLEOTY.

# **SLEOTY**

## **Sponsorship Packages**

- ▶ Principal Sponsor
- ▶ Platinum Sponsor
- ▶ Gold Sponsor
- ▶ Silver Sponsor
- ▶ Bronze Sponsor
- ▶ Category Sponsors
- ▶ SLEOTY Partners



# **SLEOTY Principal Sponsor**

**LKR 7.5 Million**

## **Benefits**

- ▶ 5 Video clips (10 Seconds per clip) of the company will be played at the main screen of SLEOTY.
- ▶ Logo of the company will be displayed on the main backdrop and photo backdrops.
- ▶ Logo and link to the company will be on FCCISL website.
- ▶ Logo of the company will be included in SLEOTY tickets.
- ▶ Logo of the company will be included in all digital and printed promotional materials.
- ▶ Congratulatory Message of the company will be included in the SLEOTY souvenir.
- ▶ 5 banners of the company can be displayed at the SLOETY venue.
- ▶ 10 Flags can be displayed at the SLEOTY venue.
- ▶ One specific press release announcing the partnership with SLEOTY / FCCISL.
- ▶ Principal Sponsor will be mentioned in relevant press releases.
- ▶ Principal Sponsor will be invited to award the Platinum award.
- ▶ Specific area (10 \* 10 sq. Ft.) at the SLEOTY location.
- ▶ 10 free VIP tickets to SLEOTY.
- ▶ Free entry to all international business events organized by FCCISL in Sri Lanka for one year.

# **SLEOTY Platinum Sponsor**

## **Benefits**

**LKR 5 Million**

- ▶ 3 Video clips (10 Seconds per clip) of the company will be played at the main screen of SLEOTY.
- ▶ Logo of the company will be displayed on the main backdrop and photo backdrops.
- ▶ Logo and link to the company will be on FCCISL website.
- ▶ Logo of the company will be included in SLEOTY tickets.
- ▶ Logo of the company will be included in all digital and printed promotional materials.
- ▶ Congratulatory Message of the company will be included in the SLEOTY souvenir.
- ▶ 4 banners of the company can be displayed at the SLOETY venue.
- ▶ 5 Flags can be displayed at the SLEOTY venue.
- ▶ Platinum Sponsor will be invited to award the Platinum award.
- ▶ Specific area (10 \* 10 sq. Ft.) at the SLEOTY location.
- ▶ One press release announcing the partnership with SLEOTY / FCCISL.
- ▶ Platinum Sponsor will be mentioned in all press releases.
- ▶ 8 free VIP tickets to SLEOTY.
- ▶ Free entry to all international business events organized by FCCISL in Sri Lanka for one year.

# **SLEOTY Gold Sponsor**

## **Benefits**

**LKR 3.5 Million**

- ▶ 2 Video clips (10 Seconds per clip) of the company will be played at the main screen of SLEOTY.
- ▶ Logo of the company will be displayed on the main backdrop and photo backdrops.
- ▶ Logo and link to the company will be on FCCISL website.
- ▶ Logo of the company will be included in SLEOTY tickets.
- ▶ Logo of the company will be included in all digital and printed promotional materials.
- ▶ Congratulatory Message of the company will be included in the SLEOTY souvenir.
- ▶ 3 banners of the company can be displayed at the SLOETY venue.
- ▶ Gold Sponsor will be mentioned in all press releases.
- ▶ 6 free VIP tickets to SLEOTY.
- ▶ Free entry to all international business events organized by FCCISL in Sri Lanka for one year.

# **SLEOTY Silver Sponsor**

## **Benefits**

**LKR 2 Million**

- ▶ Logo of the company will be displayed on the main backdrop and photo backdrops.
- ▶ Logo and link to the company will be on FCCISL website.
- ▶ Logo of the company will be included in all digital and printed promotional materials.
- ▶ Congratulatory Message of the company will be included in the SLEOTY souvenir.
- ▶ 2 banners of the company can be displayed at the SLOETY venue.
- ▶ 5 free VIP tickets to SLEOTY.
- ▶ Silver Sponsor will be mentioned by the Compere of SLEOTY.



# **SLEOTY Bronze Sponsor Benefits**

**LKR 1 Million**

- ▶ Logo of the company will be displayed on the main backdrop and photo backdrops.
- ▶ Logo and link to the company will be on FCCISL website.
- ▶ Logo of the company will be included in all digital and printed promotional materials.
- ▶ 2 banners of the company can be displayed at the SLOETY venue.
- ▶ 4 free VIP tickets to SLEOTY.
- ▶ Bronze Sponsor will be mentioned by the Compere of SLEOTY.

# **SLEOTY Category Sponsor Benefits**

**LKR 1 Million**

- ▶ Logo of the company will be displayed on the main backdrop and photo backdrops.
- ▶ Logo and link to the company will be on FCCISL website.
- ▶ Logo of the company will be included in all digital and printed promotional materials.
- ▶ 2 banners of the company can be displayed at the SLOETY venue.
- ▶ 4 free VIP tickets to SLEOTY.
- ▶ Category Sponsor will be mentioned by the Compere of SLEOTY.

# **SLEOTY Partners**

**LKR 500,000**

## **Benefits**

- ▶ Logo of the company will be displayed on the main backdrop and photo backdrops.
- ▶ Logo and link to the company will be on FCCISL website.
- ▶ Logo of the company will be included in all digital and printed promotional materials.
- ▶ 4 free VIP tickets to SLEOTY.
- ▶ SLEOTY partners will be mentioned by the Compere of SLEOTY.

# For More Information

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